

It's Invention & Alchemy ...



... and YOU can make it happen on PBS!

YOU can inspire people!

You can bring messages of transformation and personal empowerment alive – because they burst from the stories and music of "Invention & Alchemy," Messages that encourage people to reinvent themselves and their own lives.

YOU can explode stereotypes!

You can show that composers aren't all Baroque gentlemen, long-dead and deathly serious. The composer of "Invention & Alchemy" is front stage and center, playing, singing and talking directly to her audience with an irrepressible spirit, stories of transformation and music that is moving, funny, bombastic, romantic, whimsical -- and simply beautiful.

YOU can open people's minds!

You can show how even an icon of musical restraint, the harp, can be reinvented, how a whole symphony orchestra can reignite – just because one woman thinks differently.

YOU can bring generations together!

The combination of story, theatre, music and humor with Deborah's exuberant personality creates a performance that transcends style and generation. It's timeless and ageless. Children, teens, adults and grandparents can watch and enjoy it equally – and most importantly -- together.

HOW? Write away right away!

Your PBS Station WANTS to know what programming you value. Write, call or email your local PBS affiliates and tell them you want to see "Invention & Alchemy" on PBS as a pledge program this season! Tell them WHY. Tell them what this program will do for the lives and the minds of its viewers.

Need more information? Visit www.InventionAndAlchemy.com to hear audio clips, see video clips, photo gallery, who's who and a link to PBS site where you can find contact info for your local station.

"Invention & Alchemy" brings you closer than the front row and into the brilliantly creative mind of its composer and feature performer Deborah Henson-Conant. It highlights the unique invention of a single creative individual and the alchemy of creative collaboration with an 80-piece orchestra. Along with its **Grammy-nominated soundtrack CD**, the DVD has a **production pedigree** from Emmy-winning director to Grammy-winning recording engineer. **It's more than a performance – it's an experience.** In "Invention & Alchemy" Deborah Henson-Conant represents every person with a story to tell. The Grand Rapids Symphony becomes this performer's world – the emblem of a world that lets each person become who they want to be; who they're meant to be. The *you* inside us all.

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