



Headline (Title) Subtitle or Tagline (Very Short Description) Course or Leader Logo	
Basic Overview & Talking Head Video	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>
Testimonials & Images of people doing this thing	
Bullet Lists Like: ~ Who, what, when, where)	
What You Get ~ Benefits ~ Features	
Who is this for?	
Call to action	