

Quick Info & Press Blurb Worksheet



Quick Info Worksheet:

WHO:	Short-Description & Name
WHAT:	GENERAL & SPECIFIC: What <i>kind</i> of Thing She's Doing and the Title
WHEN:	Day / Date & Year / Time
WHERE:	Where it's Happening including Name / Address / Town & Zip
PRICES:	Ticket Prices
MORE INFO & TIX:	URL and/or phone of where to get more information

Press Blurb or "Listing" worksheet:

WHO: Description-of-Person _____ WHO: Name _____ is

WHAT: What-Kind-of-Thing-She's-Doing _____ at

WHERE: Where-it's-Happening _____ on

WHEN: Day / Date & Year / Time _____

She WHAT: A-Title & Description-Of-What-She-Does in General & Will Do at this Event

Tix are HOW MUCH: Admission / Ticket Prices _____ and are available

WHERE: Tix are available _____

More info WHERE/HOW: To get more info (web/phone) _____

Examples

Quick Info List Example:

WHO: GRAMMY® Nominated Electric Harpist Deborah Henson-Conant

WHAT: HARP ATTACK! One-Woman Show with Electric Harp, voice, stories & looper pedal

WHEN: Fri. Nov. 15 at 8pm

WHERE: The “KATE”: The Katharine Hepburn Cultural Arts Center, 300 Main Street, Old Saybrook, CT 06475

PRICES: Prices \$38/\$35/\$12 Students

MORE INFO & TIX:

- **Show Info:** <http://www.katharinehepburntheater.org/blog/events/event-details/?EventsID=926>

- **Artist Info & Hi-Res Photos:** <http://www.HipHarp.com>

Short Prose description of the same event (Example):

“HARP ATTACK! in Old Saybrook”

Grammy-Nominated electric harpist & vocalist Deborah Henson-Conant is bringing her one-woman show “Harp Attack!” to “The Kate” (the Katharine Hepburn Theater) in Old Saybrook on Fri. Nov. 15th at 8pm. She sings and plays a 32-string electric harp, combining stories with Blues-Flamenco-Folk music, and using a looper pedal to create intricate rhythms and lush soundscapes on the fly. Her custom-built signature instrument: a strap-on electric harp –was invented for her, named after her (the “DHC Light”) and is now the top-selling electric harp in the world. Tickets \$12-\$38 are available at the theater website: www.KatharineHepburnTheater.org. More artist info at <http://www.HipHarp.com>