



This worksheet gives an overview of How/Why/Where you're connected

## Website

- Do you have a website?
- If not, do you not *want* to have one, or just don't have one yet?

### 1. IF YOU HAVE A WEBSITE:

- What's the URL:
- Are you happy with your website?
- If not, what do you wish were different about it?

### 2. IF YOU *DON'T* HAVE A WEBSITE:

- Why do you *want* or *not want* to have a website?
- What URL do you *wish* you had:
- How Internet-Tech-Savvy are you? (Like do web things stress you out, or you're fine with them and you just don't have a website, etc.)

## Facebook

- How do you feel about Facebook in general?
- How do you generally use your account (friendly postings? announcements? ads? boosted posts?)

### 1. DO YOU HAVE A FACEBOOK "PERSONAL" ACCOUNT?

**IF YES:** What's the handle?

**IF NO:** Do you not *want* to have one, or you just don't have one yet?

### 2. DO YOU HAVE A FACEBOOK "OFFICIAL" ACCOUNT?

**IF YES:** What's the handle?

**IF NO:** Do you not *want* to have one, or you just don't have one yet?

### 3. DO YOU CREATE FACEBOOK EVENTS when you have an event?

### 4. HOW ELSE DO YOU USE FACEBOOK?

## Blog

- Do you blog?
  - IF YES:** What's your blog handle? Why do you blog? About what? Tell me more about your blog and how you use it.
  - IF NO:** Do you want to?



## Twitter

- How do you feel about it in general?
- How do you generally use your account (just for fun? to promote things?)

**IF YOU HAVE AN ACCOUNT:**

- What is/are the handle(s)?

**IF YOU DON'T HAVE AN ACCOUNT:**

- Do you not *want* to have one, or you just don't have one yet?

## LinkedIn

How do you feel about it in general?

- How do you generally use your account (just for fun? to promote things?)

**IF YOU HAVE AN ACCOUNT:**

- What is/are the handle(s)?

**IF YOU DON'T HAVE AN ACCOUNT:**

- Do you not *want* to have one, or you just don't have one yet?

## Pinterest

How do you feel about it in general?

- How do you generally use your account (just for fun? to promote things?)

**IF YOU HAVE AN ACCOUNT:**

- What is/are the handle(s)?

**IF YOU DON'T HAVE AN ACCOUNT:**

- Do you not *want* to have one, or you just don't have one yet?

## YouTube

How do you feel about it in general?

- How do you generally use your account (just for fun? to promote things?)

**IF YOU HAVE AN ACCOUNT:**

- What is/are the handle(s)?

**IF YOU DON'T HAVE AN ACCOUNT:**

- Do you not *want* to have one, or you just don't have one yet?

## SoundCloud

How do you feel about it in general?

- How do you generally use your account (just for fun? to promote things?)

**IF YOU HAVE AN ACCOUNT:**

- What is/are the handle(s)?

**IF YOU DON'T HAVE AN ACCOUNT:**

- Do you not *want* to have one, or you just don't have one yet?

## Others?

- Are the other Social Media platforms you use? What are they, what is your handle and how do you use them?